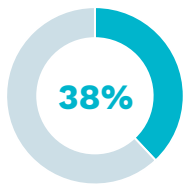




# PATIENTCONNECT

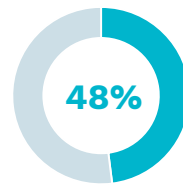
## Empowering patients

### KNOWLEDGE OF NEW OR EXISTING THERAPIES



of patients feel **very knowledgeable** about new or existing products coming to market for their condition

### DISCUSSIONS BETWEEN PATIENTS AND PHYSICIANS

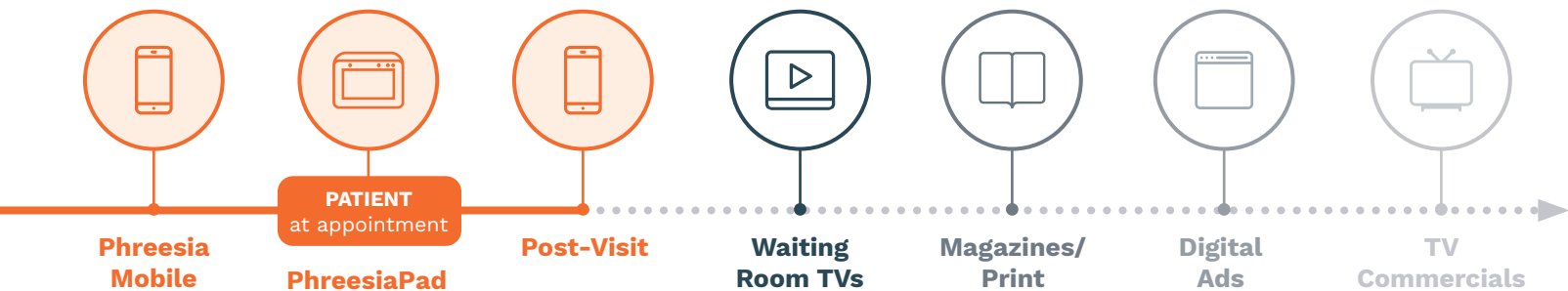


of patients believe their doctor shares the **whole range of available product options** with them

*Accenture Life Sciences, "The Patient Has Spoken," 2018 study (n=9,000+ patients)*

## Timing is everything

Media effectiveness decreases the further it moves from **the moment of truth**



## Reach a relevant audience

Prompt patient activation and meaningful conversations that encourage shared decision-making at the point of care. PatientConnect is the only solution that guarantees a clinically qualified, targeted and engaged patient audience that aligns with your consumer profile needs. With Phreesia, everything happens at the patient level—how we find them, what we say to them and how we measure success.

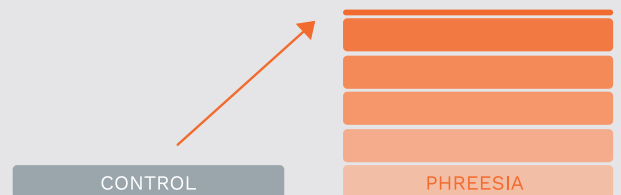
### Measurement Partners:



## Proven results

More new patient conversions to brand

**5.1x**  
LIFT\*



*\*Data based on a third-party impact analysis; average lift based on all Phreesia programs.*