

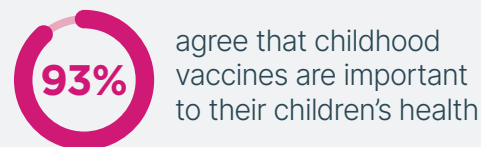
# Addressing childhood vaccination knowledge gaps

Phreesia

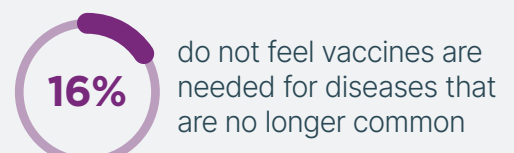
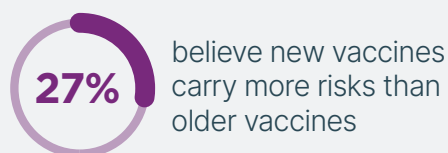
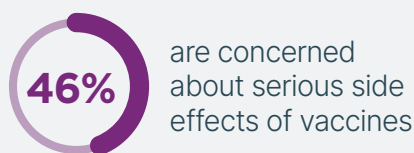
Vaccine hesitancy is on the rise in the U.S., despite an abundance of clinical evidence that shows vaccines are safe, effective and rarely cause serious adverse reactions. This growing doubt among parents and caregivers threatens to further erode childhood vaccination rates, putting both vaccinated and unvaccinated populations at risk for contracting and spreading contagious diseases.

A Phreesia survey taken by more than 3,000 parents and caregivers of adolescents as they checked in for their teens' doctors' appointments found that although most parents and caregivers recognize the importance of vaccines, many have concerns about their safety and side effects—even for older, more established products.

## Parents and caregivers generally support childhood vaccination...



## ... but there are still opportunities to address their concerns and misperceptions



Providers, life sciences companies, patient advocates, payers and other key stakeholders can support educational programs and initiatives to improve parents' and caregivers' understanding of childhood vaccines. Reaching parents and caregivers before their children's medical appointments with tailored, clinically relevant information can empower them to engage in meaningful conversations with their pediatric providers.