Finding the right specialist can be a lengthy and difficult process for patients with complex diagnoses, negatively impacting time to treatment and, ultimately, health outcomes. However, digital tools can play a key role in connecting patients to the right specialists and the innovative treatments they need.

For many patients, finding a specialist experienced in their condition takes time and effort. And patients with rare diseases often see multiple providers before securing a diagnosis.

Narrow initial search for an HCP by using a survey of symptoms to help undiagnosed patients identify the type of expertise they may need.

Identify HCPs with the required expertise and raise awareness of innovative therapies that may treat their condition.

Deliver tailored resources that empower patients to learn more about their treatment options and enable more productive conversations with HCPs.

LEARN MORE

* Advanced digital tools can also identify specialists with specific expertise (e.g., cardiologists who specialize in treating patients with heart failure).

When switching doctors, patients may experience:

- Delays in treatment or discontinuity of care, as patients must research nearby providers to find specialists with the required expertise.
- Difficulties transferring complete EHRs between providers, delaying diagnosis or treatment.
- Challenges getting their treatment covered by insurance, particularly for innovative therapies.

Digital tools can help:

1. Narrow initial search for an HCP using a survey of symptoms.
2. Identify HCPs with the required expertise and raise awareness of innovative therapies.
3. Deliver tailored resources that empower patients to learn more about their treatment options.

Find out how Phreesia can help you reach more patients with tailored resources and support during their search for a provider.

REFERENCES:
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